

BOOK YORAM NOW FOR YOUR NEXT EVENT

build **trust** in your team  
be **trusted** by others  
know who to **trust**

www.trust21000.com  
(972) 332-1490



BRING **TRUST** TO YOUR NEXT EVENT WITH  
A TRANSFORMATIVE KEYNOTE FROM

Dr. **Yoram Solomon**

AUTHOR OF **THE BOOK OF TRUST**

#### Your Attendees will Learn:

##### **The Foundation:**

- Trust and Results
- 7 Laws of Trust
- 6 Trust Components
- 187+ Trust habits

##### **How to:**

- Build trust in a team
- Be trusted by others
- Know who to trust

#### Delivery Options

##### **30-45-minute large audience keynote.**

*Humoristic, some  
interaction.  
Suitable for  
audiences of 100+.  
With or without  
slides.*

##### **60-90-minute small audience interactive session.**

*Audience will  
engage in team  
interactions.*

##### **Extras**

- Pre-session  
organizational  
trust assessment
- Books
- Trust Building  
Worksheets
- **3-6-hour  
workshop**

#### See Yoram in Action:

Video Samples: <http://bit.ly/YoramSamples>

Testimonials: <http://bit.ly/YoramTestimonials>

TEDx Talk: <http://bit.ly/YoramTedX>

Dr. Yoram Solomon's trustworthiness model is based on years of original research and service at the IDF 35th Airborne Brigade.

He published 13 books, 22 patents, more than 300 articles at Inc. Magazine and Innovation Excellence and was **one of the creators of Wi-Fi and USB 3.0**.

Named one of the Top 40 Innovation Bloggers and one of the Top 20 Global Thought Leaders on Corporate Culture. Yoram is a professional member of the National Speakers Association and was a **TEDx speaker** and host. He is an adjunct professor at the Southern Methodist University, the University of Texas at Dallas, and Hadassah College in Israel.

His customers include a wide range of Fortune 500 companies, associations, non-profits, and government organizations, in a broad spectrum of industries from technology to retail, healthcare, defense, and education. He served companies such as AT&T, Dannon, Amway, Texas Instruments, and many more, who described his keynotes and workshops as **transformative**.

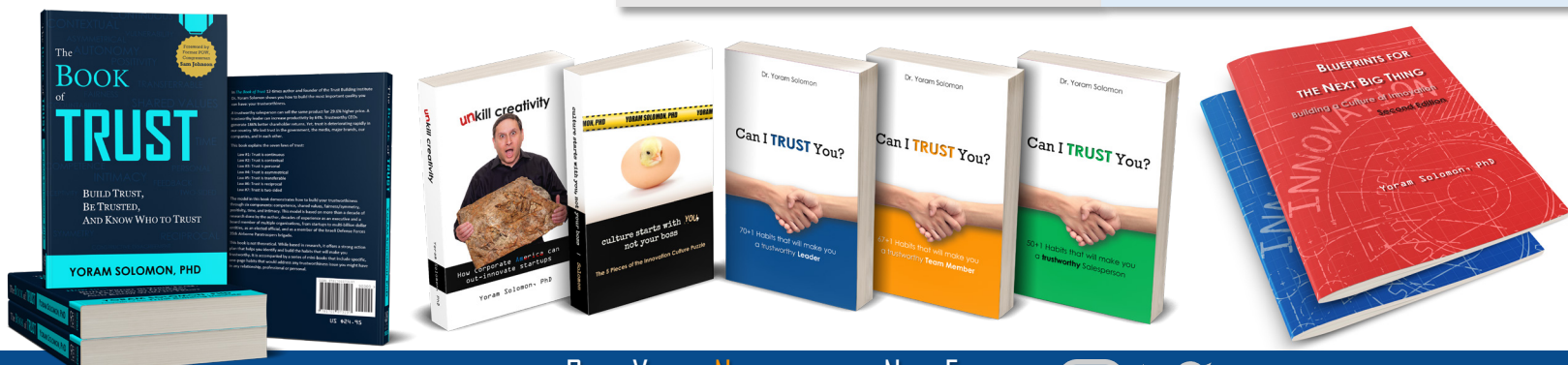
#### What Event Coordinators Said

**"He hit a homerun with our audience!** Not only did they find the material compelling, they found him to be an incredible communicator whose extensive research and natural curiosity makes his interactive sessions so meaningful and on target."

**"Presentation was a big hit.** The power of the presenter can be judged by how long after the presentation the audience stays. They were here a full hour after the event."

**"Yoram's keynote was engaging, entertaining, and enlightening.** He brings interesting perspectives to changing culture in organizations, while using humor, and engaged the audience in a thought-provoking exercise. **I haven't seen this topic presented this way before."**

**"Dr. Yoram Solomon's keynote was the kick-off for our conference and was the perfect way to get the attendees inspired, entertained and ready.** His method of delivery was humorous and gave us all the chance to think and learn. He delivered a keynote that truly engaged the audience."



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